























## FY 2010 Q1 Plan Status 1.0: Turning the Montana Tourism and recreation Vision into reality

### Report Settings

Display Depth: \* Show All \* Status Filter: \* Show All \*

Showing Tactics: Yes Responsible Partner Filter: TAC

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.2.4: Address ongoing and emerging tourism and recreation policy issues through collaborative efforts between policy-makers, agencies, businesses, nonprofit organizations, tribes, etc.		Victor Bjornberg		→	M
1.2.4.1: TAC address ongoing and emerging tourism and recreation policy issues through collaborative efforts between policy-makers, agencies, businesses, nonprofit organizations, tribes, etc.		Barb Sanem		→	M
1.6.1.1.1.1: Include DMAI (www.iacvb.org) or WACVB (www.wacvb.com) membership fees in CVB marketing budgets.	Tactic	Barb Sanem			
1.6.2.4: Adjust Montana school calendars to facilitate tourism and recreation industry seasonal workforce needs.		Barb Sanem		→	L
1.6.2.4.1: Work with the MT Board of Regents and Board of Education to adjust Montana's academic calendars so students can work a full tourism/fire season, and so more businesses can hire Montanans.	Tactic	Barb Sanem			
1.8.1.3: Support City/County planning and growth policies that preserve the unique character of Montana, and minimize urban sprawl.		Barb Sanem		→	L
1.8.1.3.1: Consistent with the principles of geotourism, encourage local officials to use planning and development tools that will enhance quality of life, as well as preserve community heritage.	Tactic	Barb Sanem			
1.8.1.3.2: Form alliances of communities, tribes, agencies, private citizens, businesses, and private/nonprofit groups for cooperative funding and strategic planning.	Tactic	Barb Sanem			
1.10.4: Streamline the process of reporting marketing plans, projects, and expenditures to the TAC and Travel Montana by Tourism Regions and CVBs.		Barb Sanem		→	L

Report produced by PlanBase software. ©1998-2010 PlanBase Inc.